



VESTAVIA HILLS
CHAMBER
of
COMMERCE

NEWS & VIEWS

September 2024 Volume 44 Issue 9

September 10 Luncheon Hatton Smith, CEO of Back Forty Beer Co.

Hatton Smith has been the CEO of Back Forty Beer Co. since 2018. Before that, he served as the president and CEO of Royal Cup Coffee. He is a 1973 graduate of Washington and Lee University.

Hatton has been involved in numerous community campaigns over the years, including the initial campaign for the Mountain Brook City Schools Foundation, fundraising for construction of the Rotary Trail in downtown Birmingham, and restoring the UAB football team.

Hatton lives in Mountain Brook and enjoys spending time with his three children and four grandchildren.



LUNCHEON SPONSORS

Cellular Sales Authorized Agent of Verizon Wireless

Cellular Sales was founded in 1993 by Dane and Meg Scism. The company marketed service on behalf of Cellular One and GTE Wireless prior to the advent of Verizon Wireless in April 2000. Cellular Sales continued to grow through the late 90's and early 2000's by making its original independent sales representatives, partners in new territory markets it opened.



The fourth region opened was the Alabama Market in 1998 with the original Alabama Headquarters opening in Gadsden. The company set itself apart from other cellular agents in the market by impressing a professional dress code and providing a unique buying experience by focusing on total customer satisfaction.

Nationally, Cellular Sales operates in 40 states with more than 750 locations. Today Cellular Sales of Alabama's main offices are here in Birmingham and consists of thirty-one locations including seven stores in Tallahassee and Panama City and South Georgia. Cellular Sales' Alabama Market employs over two hundred sales and administrative associates.

As Regional Directors, Jason Love and David Surber contribute the success of the company to a "People First" approach. The people who make the daily sacrifice to provide for their family by spending their "work life" with Cellular Sales, and the clients the company is so fortunate to serve, are together the people Cellular Sales serve first.

Hello and Happy September Vestavia Hills Chamber!

I am so excited about cooler weather and football! We have a busy month and are looking forward to seeing you as we are out-and-about and at our upcoming Chamber and City events.



Michelle Hawkins

Our next Chamber Luncheon is Tuesday, September 10, 2024. Networking starts at 11:30 AM and our guest keynote speaker is Hatton Smith, CEO of Back Forty Beer Co. and former CEO of Royal Cup Coffee. He is a well-known civic leader in the Birmingham community. Under Hatton's leadership he took the reins of the UAB Athletics Foundation and rallied business and community support to revive the return of UAB football. This is one not to miss! Register at vestaviahills.org

We are so delighted about our upcoming Ribbon Cuttings! Come welcome and celebrate with our new Chamber members and enjoy these networking opportunities.

Ribbon Cuttings:

Thursday September 19th

European Wax Center

5:00 PM

790 Montgomery Hwy Ste 116 Vestavia Hills AL 35216

Thursday September 26th

Mercy Deliverance Ministries 5 Year Ceremony & Ribbon Cutting

5:30 PM

2194 Parkway Lake Drive Ste C Hoover Al 35244

Tuesday October 10th

The Dean Building

3:00 PM

4553 Pine Tree Circle Vestavia Hills Al 35243

Tuesday October 15th

Clean Cajun Food

12:00 PM

At the Vestavia Hills Chamber of Commerce office

Thursday October 17th

Vicki's Amish Traditions

10:00 AM

1401 Montgomery Hwy # 121, Vestavia Hills, AL 35216

We love events and productive committee meetings here at the Vestavia Hills Chamber of Commerce. Please join us and get involved, if you would like to subscribe to our events calendar, visit vestaviahills.org and click the link under Events & News.

(Continued from page 2)

Vestavia Hills Shares Card

Vestavia Hills Shares Card is back! The Vestavia Hills Shares Card is a fundraiser partnered between the Vestavia Hills Chamber of Commerce and VHCS Arts and Athletic groups and teams. The participating businesses are offering great deals for 10 months!

Cards are on sale for only \$30.00 to support your favorite student or club. Cards are valid from August 12, 2024, through May 31, 2025.

This year you can save the card to your phone wallet or pick up a physical card from the Chamber.

There is no cost to businesses to participate - It is a WIN WIN for everyone! Right now, we have over 50 businesses participating, and we would love more! Please contact our office if you are interested 205-823-501 or to purchase a Vestavia Hills Shares Card and view the most up to date list of discounts from our participating businesses at vestaviiahills.org.

As always, it is my honor and joy to serve all our Vestavia Hills Chamber members.

Michelle Hawkins
President

September 10 Luncheon

Reservations must be made by 4:00 PM Thursday, September 5, 2024 and cost \$25. Late reservations will cost \$30. Make your reservation by visiting www.vestaviahills.org or by calling 823-5011.

Please Note:

- Reservations that are made and not cancelled by 4:00 pm Thursday, September 5 must be paid for, as we must pay for the number reserved.
- Please pay online or call the office with a credit card prior to the luncheon, or we can send you an invoice afterwards.
- **Please make every effort to make your reservation on time. The number of reservations we have by the deadline is the number that we and the Vestavia Country Club prepare for.**

Please remember the Vestavia Country Club policy of NO JEANS in the ballroom where we hold our monthly luncheons.

Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business. The Vestavia Country Club will provide covered 6 foot tables*-you just bring whatever information and items you would like to display! If you would like reserve your spots for 2024, please email katiew@vestaviahills.org

2024 Dates:
September 10-full
October 8
November 12
December 10



2024-2025 Vestavia Hills Shares Card

On Sale Now at vestaviahills.org!

Shop Dine and Play Vestavia Hills!! Shop locally and support our schools while you support our community.

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

◆ Associated Accountants and Advisors
Nan Lloyd
300 Vestavia Parkway, Suite 2300
Vestavia Hills, AL 35216
(334) 834-1042
associated-accountants.com
Category: Accountants; Payroll Services

◆ Ray & Poynor Properties-Kathryn Dorlon
Kathryn Dorlon
813 Shades Creek Parkway, Suite 201
Birmingham, AL 35209
(205) 281-8914
raypoynor.com
Category: Real Estate (Agent)

◆ Roto-Rooter
Michael Krysa
283-D Cahaba Valley Parkway
Pelham, AL 35124
(205) 518-7072
rotorooter.com/Birmingham
Category: Plumbing

◆ Roto-Rooter
Leslie Cruise
283-D Cahaba Valley Parkway
Pelham, AL 35124
(205) 988-6487
rotorooter.com/Birmingham
Category: Plumbing

◆ Prosper IT, LLC
Matthew Bagley
2717 3rd Ave S., Suite 200
Birmingham, AL 35233
(205) 201-1985
prosperwithit.com
Category: Information Technology

◆ Clean Cajun Cookin
Kimm Free
Birmingham, AL 35215
(504) 295-3109
cleancajuncookin.com
Category: Caterers; Home Services

◆ Bricks and Minifigs Vestavia Hills
Gretchen Thomas
1056 Montgomery Highway
Vestavia Hills, AL 35216
(615) 477-3388
Category: Toys

◆ Devin Gilliam & Associates
Devin Gilliam
Birmingham, AL 35209
(334) 544-9758
mycutcorep.com/DevinGilliam
Category: Gifts; Home Goods



Mountain Brook Fire Department

9/11

DAY OF REMEMBRANCE & PATRIOT DAY CEREMONY INVITATION

Date: September 11, 2024
Time: 8:30 AM

Location: 50 Oak Street
Mountain Brook, AL 35213
In Front Of The O'Neal Library

REMEMBERED AND HONORED

RIBBON CUTTINGS



Ribbon Cutting

EUROPEAN WAX CENTER

Date Change! **9/19/24**

5:00 PM

790 MONTGOMERY HWY
VESTAVIA HILLS AL 35216

Celebrate European Wax Center's Grand Opening!
Refreshments, give-aways and discounts on services!



Mercy Deliverance Ministries
Where the Love of God makes the difference

Please Join Us

Celebrate MDM's 5th Birthday &
Tour the Mobile Grocery Store

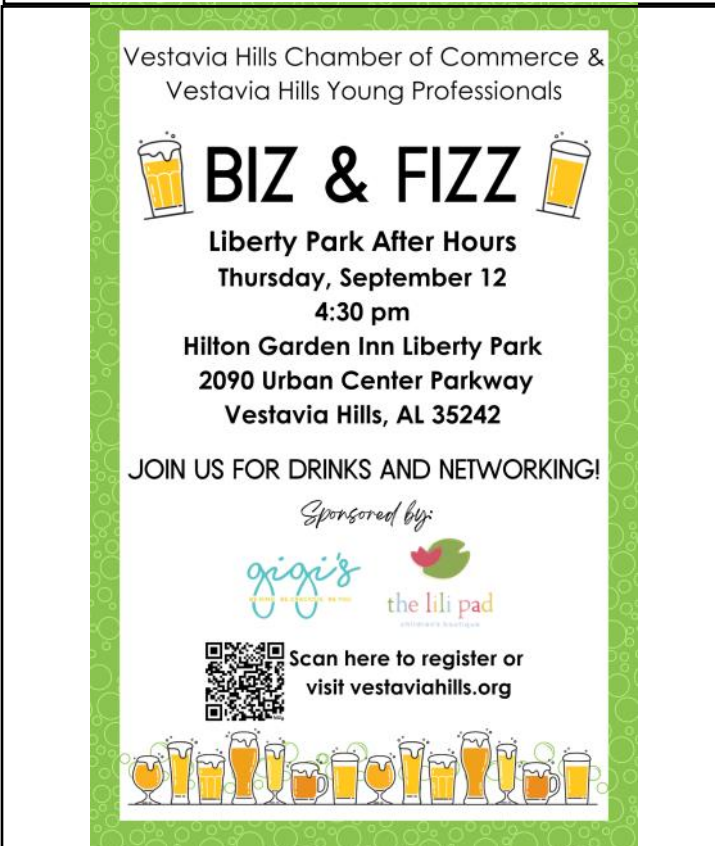
September 26, 2024
2194 Parkway Lake Drive, Suite C
Hoover, AL 35244

Open House:
4:30 p.m. until 7:00 p.m.
Ribbon Cutting Ceremony:
6:00 p.m.

Please RSVP by September 5, 2024 to avines@mercydm.org.

Sponsored by SOAR Apparel + Furnishings

Vestavia Hills Chamber of Commerce &
Vestavia Hills Young Professionals



BIZ & FIZZ

Liberty Park After Hours
Thursday, September 12
4:30 pm


Hilton Garden Inn Liberty Park
2090 Urban Center Parkway
Vestavia Hills, AL 35242

JOIN US FOR DRINKS AND NETWORKING!

Sponsored by:

gigi's *the lili pad*

Scan here to register or
visit vestaviahills.org



Adopt a School

September Feature School:
Vestavia Hills High School Freshman Campus
September 25, 2024

**Thanks to our
September Sponsors!**



Mia Moda Boutique, amandapair foundation, Associated Accountants & Advisors, THE GREAT GREEK Mediterranean Grill, Global Roofing Co., ROMEO'S SPORTING GOODS, Orangetheory FITNESS, Vestavia BOWL, MONOGRAMS PLUS, STONECREEK DENTAL CARE



Haunt the Hills

October 19, 4:30 pm at Wald Park
2024 Sponsor Information Package

GOLD SPONSOR-\$500

- Limited to 8 businesses
- Logo displayed on screen before the movie
- Provided with a 6' table and two chairs to decorate and give out candy and promotional items
 - Sponsor booths are open from 4:30-6:00 pm.
 - Access to electricity if needed for booth
- Logo in *News and Views* (the Chamber's newsletter), posters, press releases, flyers sent home with Vestavia Hills elementary students, etc.-logo will need to be provided to the Chamber in a pdf or jpg format

SILVER SPONSOR-\$200

- Logo displayed on screen before the movie
- Business Name listed (NO logo) in printed materials: *News and Views* (the Chamber's newsletter) posters, press releases, flyers sent home with Vestavia Hills elementary students, etc.
- Provided with a 6' table and two chairs to decorate and give out candy and promotional items
 - Sponsor booths are open from 4:30-6:00 pm.

Trick-or-Treat Business-FREE

- Bring your own table and chairs to decorate and give out candy and promotional items
 - Sponsor booths are open from 4:30-6:00 pm.
- Not included in any publicity
- Please submit the registration form or email katie@vestaviiahills.org to let us know you plan on coming. We will have you on our contact list in case of rain updates.
- Food Trucks and Vendors are also welcome to sell dinner, snacks and drinks

Please note:

-Sponsor businesses are allowed to conduct sales at this event, but you MUST have a Vestavia Hills Business License to do so.

-In case of rain, event will be moved Tuesday, October 29.

-Electricity access at Wald Park is extremely limited and can only be guaranteed for Gold Level Sponsors.

Please plan to bring your own generator if you will need it at your booth if you are doing the Silver and Trick-or-Treat levels.



2024 Haunt the Hills Sponsorship Form

Please complete the following and return to the
Vestavia Hills Chamber of Commerce by **September 27, 2024**
(September 6 to be included in the Vestavia Voice ad).

Business Name _____
As you would like the publicity to read. Please print legibly.

Contact _____

Address: Street _____

City _____ State _____ Zip _____

Phone _____ Email _____

After Hours Phone _____

Sponsorship Package

\$500 Gold Sponsor

\$200 Silver Sponsor Trick-or-Treat Table-Free

Food Vendor-Free (will be selling food items)

Check Invoice Credit Card

Credit Card # _____ Exp. _____ Security Code: _____

Name on Card _____ Zip Code: _____

Vestavia Hills Chamber of Commerce
1090 Montgomery Highway
Vestavia Hills, AL 35216
Phone (205) 823-5011 Email: katiew@vestaviiahills.org



Trustee Spotlight



Warren Giardina-Southern States Bank



Southern States Bank prides itself on being a major part of the communities where we live and work to serve the banking needs of all our customers. Whether you need our consumer services to manage your personal banking, or you need our dedicated business services to manage your company's banking needs, our team of bankers are here to help.



While we are focused on providing the banking products and services our customers need, we are also committed to our communities, and work to stay involved as much as possible. Our bankers volunteer in the community regularly, and we also sponsor schools, teams, etc. in the communities where we work.

Warren Giardina leads our Birmingham market, and is focused on investing in the Birmingham community, especially in Vestavia Hills and the surrounding communities that are near our branch at Office Park on Highway 280. He brings over 25 years of banking experience to his role, and can help with all of your business and consumer needs.

Contact Warren at (205) 877-0195, or at wgiardina@ssbank.bank.

Founded in 2007, Southern States Bank operates 13 branches in Alabama and Georgia, along with a LPO office in Atlanta. That number increased to 15 total branches with the 2024 acquisition of Century Bank of Georgia, which now allows us to serve the communities of Cartersville and Rockmart, GA. Southern States Bank is a wholly owned subsidiary of Southern States Bancshares, Inc. On August 12, 2021, Southern States Bancshares, Inc. became a publicly traded company on NASDAQ and is listed under the stock symbol SSBK. Member FDIC, Equal Housing Lender, NMLS#410611.



WORKSHOP INFORMATION

Unlock the full potential of your small business by joining our Business Mastermind Group! We will meet the third Wednesday of every month through March 19th. We will dive deep into Michael Gerber's "The E-Myth Revisited" with fellow entrepreneurs and uncover transformative strategies to elevate your business. This mastermind will offer practical insights, collaborative problem-solving, and actionable steps to implement Gerber's principles effectively. Don't miss this chance to network with like-minded professionals and refine your business strategy. Reserve your spot today so we can order your book in advance of our first meeting.

ADDITIONAL INFORMATION

Breakfast will be provided.
Fee: \$10 for registration
Date and Time: Wednesday, September 18th, 7:30 A.M to 8:30 A.M
Location: Vestavia Hills Chamber of Commerce, Room: Ballroom B, 1090 Montgomery Hwy, Vestavia Hills, AL 35216



SCAN TO REGISTER
For questions, contact: Tracy Thornton at TracyT@Vestavi hills.Org



Member Notes

- **The Great Greek** is celebrating National Gyro Day every Sunday in September! Enjoy \$5 off any delectable Gyro Combo, whether it's Traditional or a Great Greek gyro with seasoned beef/lamb or succulent grilled chicken. Use promo code 5OFFNGD when you click add to cart starting September 1.
- The **Friends of Birmingham Botanical Gardens** will host its annual Fall Plant Sale on Friday, September 6–Saturday, September 7. Hundreds of plants—many of which have been nurtured at the Gardens by the Friends' dedicated volunteer growing groups—will be available for purchase. Proceeds from the sale will support the Friends' mission: to protect, nurture, and share the wonders of Birmingham Botanical Gardens.
- Join **Chopt Creative Salad Co. Vestavia Hills** on Tuesday, September 10th, from 4pm - 7pm for Kids Eat Free Day! There will be kid-friendly activities and prizes, Chopt coloring sheets, balloons and free desserts! In store orders only. Free items while supplies last. Free kids meal applicable with one adult meal purchase at Chopt in Vestavia Hills, AL only during 4pm-7pm on 9/10. Child/children must be 12 or under and physically present at time of order. No modifications can be made on kid's items. This promotion is non-transferable, has no cash value, and cannot be applied in any other way. 708 Montgomery Hwy Suite 108
- Join the **Vestavia City Center** for Puppy Palooza on Saturday, September 14 from 11-1PM sponsored by Hollywood Feed. This event will include live music, vendors, free kids activities, activities for your pup, adoptable dogs, complimentary drinks, and more! We will be supporting the Greater Birmingham Humane Society. 700 Montgomery Highway
- **Birmingham Christian Family** will host its 5th Annual Celebrate The Family Expo Saturday September 14 from 10 am to 2 pm at the Finley Center.
- **Vestavia Hills Methodist Church's** Bargain Bazaar will be on October 5th from 7am-2pm! This community-wide thrift sale at the former Central Elementary School in Vestavia is in support of our mission partner, Royal Divinity in Wylam, to help replace the roof on their warehouse. We will also be hosting a Pre-Party on Friday, October 4th from 6-8pm before the main even on Saturday. Pre-Party tickets give you access to a silent auction, food, and live music in addition to early shopping. Tickets are only \$25! Purchase tickets at vhmc.org/bargain-bazaar/
- The 5th Annual **Jimmie Hale Mission** Rescue Run 10K, 5K, & 1 Mile Fun Run will be on October 5th! Join them for a run through Homewood, starting and finishing on 29th Avenue South between 18th St. S. & 19th St. S. Register at runsignup.com/Race/AL/Birmingham/JimmieHaleMissionsRescueRun
- Read the latest issue of **Birmingham Christian Family** magazine that features Chamber members Jimmie Hale Mission, Senior Placement Services, and more online at <https://birminghamchristian.com/issues/>.

If you have any news or events you would like to put in the News & Views, email it to chamber@vestaviiahills.org.

2024 Trustees

Kimberly Jackson-Alabama Power Company
 Beverly Cochran-America's First Federal Credit Union
 Tommy Cannon-Ascension St. Vincent's Health System
 Ashley Wilbanks-Avadian Credit Union
 Sandra Cleveland*-BCR Wealth
 Ben Nevins-B.L. Harbert International
 Ginger Aarons-Birmingham Business Journal
 Frank Buck-Frank S. Buck, P.C.
 Angie McEwen*-Butler Snow LLP
 Chad Gay-Cahaba Benefits Group
 Jane Dewitt-Cahaba Dermatology Skin Health Center
 Dr. Darcy Schofill-Cahaba Mountain Brook Animal Clinic
 Gerry Travis-Cameron Travis & Company, CPAs
 Representative Jim Carns
 Rian Turner-Carr, Riggs & Ingram, CPA
 David Surber-Cellular Sales Authorized Agent of Verizon Wireless
 Doug Dean*-Children's of Alabama
 Calvin Brown-Dog U
 Jonathan Handey-Eco Three
 Donnie Dobbins-First Horizon Bank
 Dan Bundy-First US Bank
 Ashley Mathews-Grandview Health Center
 Charlie Norton-Harbert Realty Services
 Steve Mote-Hollywood Pools/Alabama Gaslight & Grill
 Mike Jackson*-Jackson Howard & Whatley, CPAs
 Stan Glantz-KPR-Vestavia City Center
 Jamie Pursell-Leaf & Petal
 John Bonanno-Liberty Park Joint Venture
 Mark Macoy-Mark W. Macoy, LLC
 Chip McCallum-McCallum Hoaglund & McCallum, LLP
 Jim Black-McDonald's
 Jason Frey-Medical Properties Trust

Eric Smith-Medicare Advisors of Alabama
 Robin Morgan*-Morgan Properties
 Todd Jackson-Newk's Eatery
 Kerry Adkins-OnTime Service
 Maury Wald-Over the Mountain Journal
 Lisa Bearden-Overture Tributary
 Meredith Chisenhall-Payroll & Benefits Solutions
 Scott Perry*-RealtySouth
 Daniel Gordon-Regions Bank
 Senator Dan Roberts
 Lauren Trim-Sentry Heating, Air Conditioning,
 Plumbing & Generators
 Tommy DeRamus-Shades Mountain Baptist Church
 Maury Molyneaux-Shoe Station
 Scott Jenkins-Southern States Bank
 Steve Smith-SouthPoint Bank
 Kelvin Johnson-Spire
 Tyler Kime-Standard Heating, Cooling & Plumbing
 John Henley*-John Henley State Farm Insurance
 Taylor Burton-Taylor Burton Company
 Steve Vickery-Truist
 Sean Johnson-United Community Bank
 Dr. Bill Brunson-Vestavia Hills Methodist Church
 Dan Starnes-Vestavia Voice
 Senator Jabo Waggoner
 Beth Moody-The Welch Group
 Stephen Allen-Williams Blackstock Architects
 Mark Yanosky, D.M.D.-Yanosky Orthodontics

*Chamber Past Chair

2024 Chamber Champions

Platinum



Gold



Silver



Board of Directors

Chair: Clabe Dobbs, Peoples Bank of Alabama

Chair Elect: Keri Bates, Rocky Ridge Drug Co.

Vice Chair Membership Development: Katherine McRee, The Lili Pad

Vice Chair Business Development: Taylor Burton, Taylor Burton Co., Inc.

Vice Chair Community Affairs: Christina Babineaux, IRA Innovations

Vice Chair Programming: Tyler Kime, Standard Heating, Cooling & Plumbing

Treasurer: Ben Chambliss

Jackson, Howard & Whatley, CPAs

Secretary/Legal Counsel: Mark Macoy, Mark W. Macoy, LLC

Immediate Past Chair: Donnie Dobbins, First Horizon Bank

Past Chair: Sandra Cleveland, BCR Wealth

Directors

Kelly Atchison, TWO MEN & A TRUCK

Jamie Black, McDonald's

Andrew Burke, General Informatics

Bridgett Glasgow, ERA King Real Estate

Roger Jackson, Jackson, Howard & Whatley, CPAs

Scott Perry, RealtySouth

Jamie Pursell, Leaf & Petal

Michelle Hawkins, President

Phone: 823-5011 Fax: 823-8974

Email: michelleh@vestavi hills.org

Web: www.vestavi hills.org

Tracy Thornton, Dir. Membership/Marketing

tracyt@vestavi hills.org

Katie Woodruff, Communications Manager

Email: katiew@vestavi hills.org

Upcoming Chamber Meetings

Sept 10

Monthly Luncheon, 11:30 am, Vestavia Country Club

Sept 19

Board of Directors, 7:45 am, Chamber Office

Events

Sept 11

Patriot Day Ceremony, 8:30 am, Mountain Brook

Sept 12

Biz & Fizz, 4:30 pm, Hilton Garden Inn Liberty Park

Sept 18

Masterminds Workshop, 7:30 am, VH Civic Center

Sept 19

Ribbon Cutting: European Wax Center, 5 pm

Sept 26

Ribbon Cutting: Mercy Deliverance Ministries, 6 pm



News and Views

Vestavia Hills Chamber of Commerce

1090 Montgomery Highway

Vestavia Hills, AL 35216